

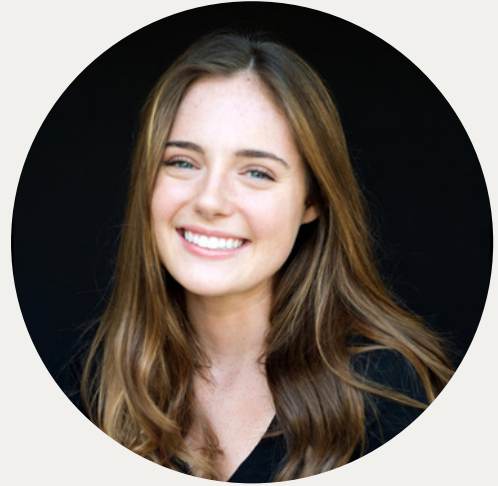
Shannon Rose Connolly

Portfolio



2025-2026
CREATIVE PORTFOLIO

Hey, I'm Shannon



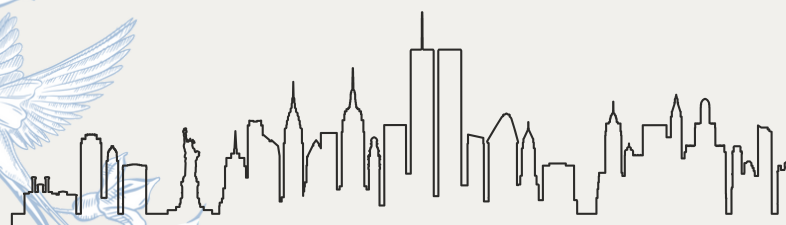
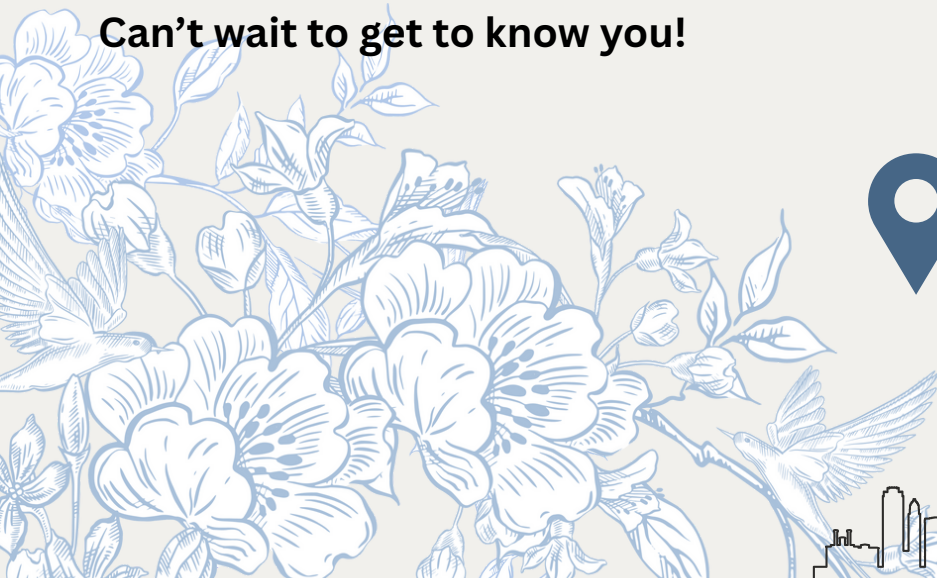
"I raise up my voice not so I can shout, but so that those without a voice can be heard" - Malala Yousafzai

I am an independent producer based in New York City. It is my personal goal to create content and marketing opportunities for brands that share in my ethos of inclusivity, joy, and care for others and the planet. My background is primarily in film/theatrical production and believe that my approach (blending Gen Z marketing tactics with classic interactive events) can be applied to many different companies and brands. While in college, I started a startup theater company which I have served as the Chief Marketing Head for three years. We have seen enormous success through our gureilla marketing techniques and use of platforms such as Tik Tok and Instagram. In my free time, I am always out exploring the world. I am passionate about scuba diving, floral arrangements, and running!

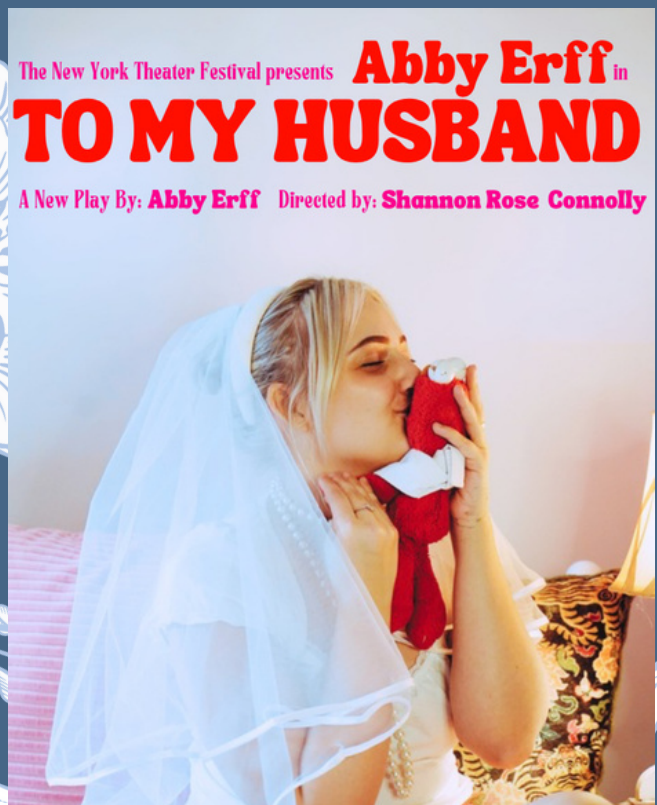
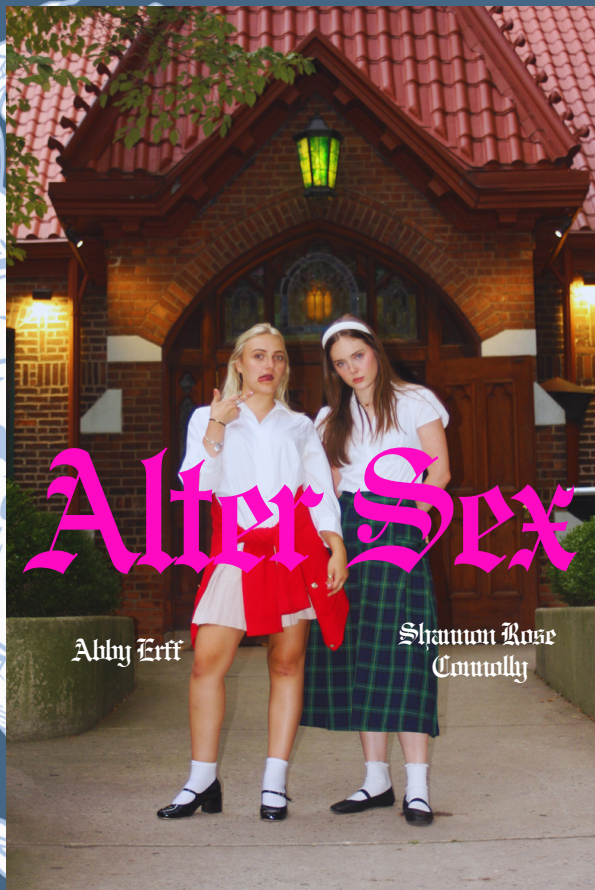
Can't wait to get to know you!



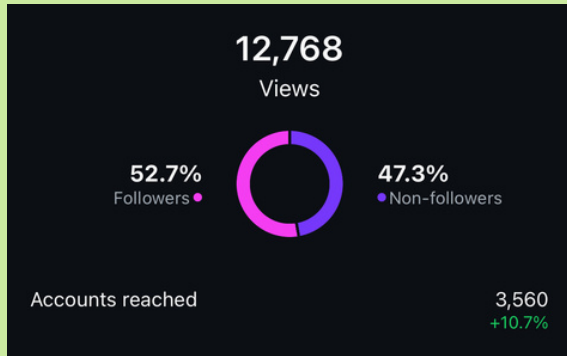
New York, NY



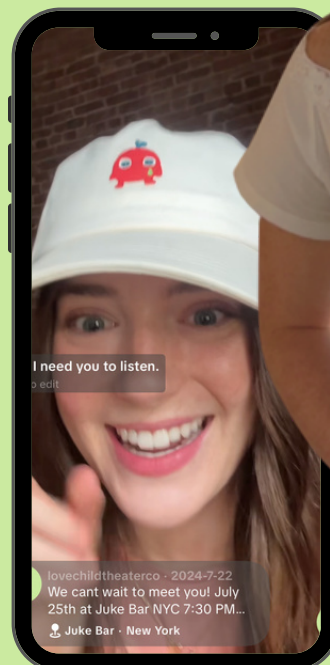
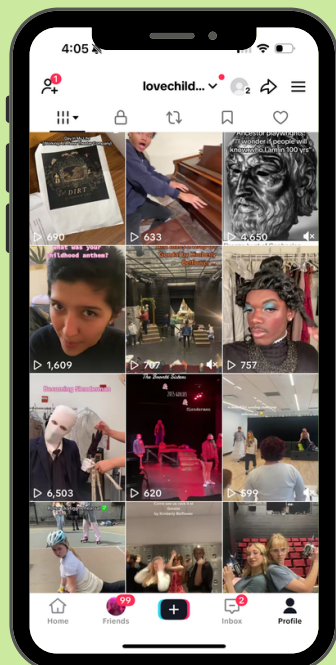
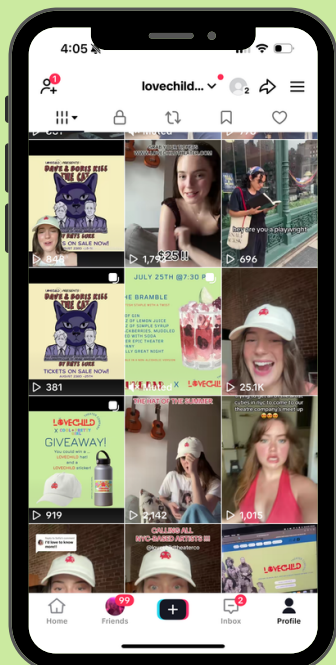
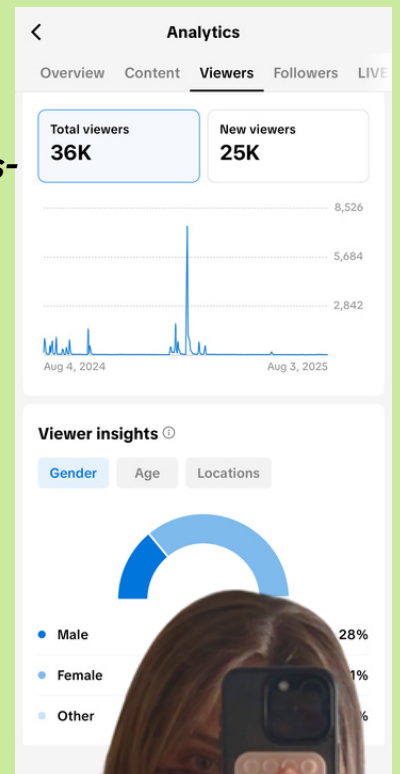
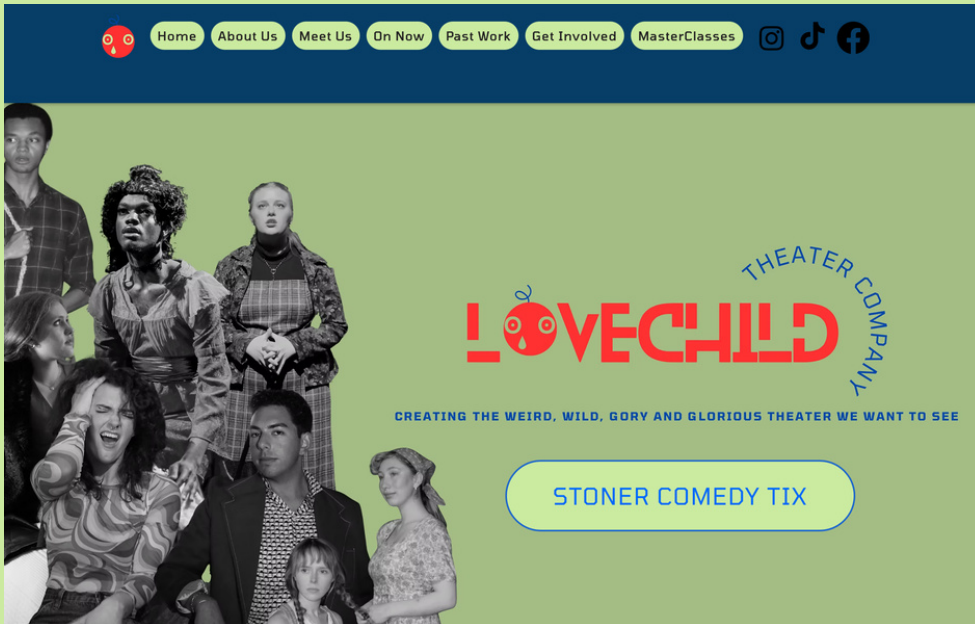
My Work



My Work



-data from most recent posts-



What I Bring To The Table

Expand brand awareness by way of a multi-generational marketing campaign

In this proposal, I focus on the *Suntocuhable* line

By the use of social media trends and creation of new trends we would platform e.l.f. Skin as the new beauty hack.

It would be a free pickle ball event hosted by our favorite beauty & fitness influencers

We would center around a pop up event in major cities and beach towns
Influencer attendance will reinforce our marketing with this event.

With help of other summer focused brands and products we would build an experience that everyone can enjoy.



Madison Square Park





Let's Connect

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